



## Online Marketing Manager

We are looking for an ambitious Marketing Manager to join the ShopAtHome.com site team and contribute to the phenomenal growth we are experiencing - ranked #715 on the fastest growing private companies list in 2011 by Inc. Magazine.. The ideal candidate will have a passion for bettering our customer experience by leading a number of new website projects and customer usability. This person must have excellent creative and analytic capabilities.

This position is ideal for a talented person who wants to work in a fast paced environment, working on-site with terrific people at our convenient location in the DTC.

### Responsibilities:

- Develop and manage new project development and site usability including, but not limited to:
  - Mobile
  - Site Relevancy and Personalization
  - Search
  - Product Comparison
  - Website Design Direction
- Develop and manage initiatives for maximizing revenue through website enhancements
- Perform, analyze and share competitive benchmark reporting to continually exceed set performance goals
- Create effective strategic goals to define success; monitor, report and exceed.
- Collaborate with other teams to provide support for special events, product releases, promotions and sales opportunities

### Desired Skills & Experience:

- Experience with setting up and analyzing multivariate website tests
- Proven track record in identifying opportunities and championing successful online projects
- Excellent written and oral communication skills; must communicate effectively across departments
- Strong personnel management skills; strategic thinker
- Good Microsoft Excel & PowerPoint skills, SQL a plus

### Employees enjoy:

- Competitive compensation
- 15 days of Paid Time Off (PTO) annually
- 10 paid company holidays
- Medical, dental, vision & life insurance for employees and their dependents
- Matching 401(k) savings plan
- Flexible Spending Accounts
- Free on site gym (no excuses.....)
- Company Events and Bagel Fridays (don't forget the gym.....)
- Working with the greatest people ever!

ShopAtHome.com helps more than 15,000 online stores generate leads and sales through one of the largest coupon and discount shopping sites on the Web. With over 20 million customers and 25 years in the lead generation business, we are the leader in online coupons and deals.

ShopAtHome.com is located at our Greenwood Village, Colorado office near Quebec and Belleview. Please submit a cover letter indicating position applied for, resume, and salary requirements to [recruiting@ShopAtHome.com](mailto:recruiting@ShopAtHome.com).